

# Wesley Berry Flowers

The logo for Wesley Berry Flowers features a stylized bee in black and yellow, positioned to the left of the word "Flowers". The bee is facing right, with its wings spread. The word "Wesley Berry" is written in a green, cursive font above "Flowers", which is also in a green, cursive font.

## Personal Profile

If you're interested in obtaining more information about becoming a Wesley Berry Flowers Franchisee, please complete this profile



Upon completion please mail to:

Wesley Berry  
6677 Orchard Lake Rd. West Bloomfield, MI 48322

# PERSONAL DATA AND BUSINESS HISTORY

PLEASE PRINT OR TYPE

Name in Full \_\_\_\_\_ Soc. Sec. No. \_\_\_\_\_

Address \_\_\_\_\_ Years There \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone: Business – Area Code ( ) \_\_\_\_\_ Home – Area Code ( ) \_\_\_\_\_

E-Mail \_\_\_\_\_ Married ( ) Single ( ) No. of Dependents & Ages \_\_\_\_\_

Spouse's Name \_\_\_\_\_ Spouse's Annual Income \_\_\_\_\_

Spouse's Employer \_\_\_\_\_

Education – Year of Graduation: High School ( ) College ( ) Other \_\_\_\_\_

Business (Last 10 Yrs.)  
Firm Name/Address

Position

Average  
Annual Income

Dates of  
Employment

Have you ever owned a business? \_\_\_\_\_ What type? (i.e., retail) \_\_\_\_\_

How long have you been seeking a business? \_\_\_\_\_

When would you like to start? \_\_\_\_\_

How did you become acquainted with WESLEY BERRY FLOWERS? \_\_\_\_\_

Do you know any WESLEY BERRY Franchise Owners? \_\_\_\_\_ Who? \_\_\_\_\_

# OTHER PRINCIPALS AND MANAGEMENT

Do you expect to devote full-time to this business as owner/manager? \_\_\_\_\_

Do you plan to have an equity partner? \_\_\_\_\_ Will he/she be active? \_\_\_\_\_

Does a Master Franchise appeal to you? \_\_\_\_\_

Are you interested in owning more than one franchise? \_\_\_\_\_

Geographical area preference: \_\_\_\_\_

## FINANCIAL DISCLOSURE

### Assets

Cash \_\_\_\_\_

Residence(s) \_\_\_\_\_

Personal Property \_\_\_\_\_

Other \_\_\_\_\_

Other investments \_\_\_\_\_

Total assets \_\_\_\_\_

### Liabilities

Bank loans \_\_\_\_\_

Residence mortgage \_\_\_\_\_

Other obligations \_\_\_\_\_

Total liabilities \_\_\_\_\_

Do you know an individual who might be willing to cosign on a loan if necessary? \_\_\_\_\_

Do you have access to property with equity in it that could be used as collateral in order to secure a loan? \_\_\_\_\_

If yes, who owns the property? \_\_\_\_\_

Also, how much is the property worth? \_\_\_\_\_ And how much is owed on it? \_\_\_\_\_

The purpose of this personal file is for general information and is in no way binding. We have provided additional space for you to explain in more detail any other information that may be helpful to us. It is understood, however, that you supply this information to the best of your knowledge and ability and that we rely on this fact.

Any proposed partner must also complete a personal profile. Should a community interest develop, we will request additional information to verify the financial data as well as request references.

Signature \_\_\_\_\_

Date \_\_\_\_\_

